

# “The Headliner”

Newsletter of the Northern Ohio Regional Group #20  
Early Ford V-8 Club of America



Volume 23 Number 8

August 2016

**Mission Statement:** “To preserve and authentically maintain vehicles manufactured by the Ford Motor Company for the model years 1932 through 1953 inclusive, and to serve as an accurate and technical source of information concerning these automobiles for the benefit of its members as well as the general public.”

## Message From Our President

How hot is it? I can remember when Nancy Collette fried an egg on the sidewalk outside our motel at a National Meet in Charlotte N.C. I believe that little stunt could be duplicated right here in Ohio.

Extreme heat probably takes more of a toll on our V8's than the cold weather does. The weather puts a strain on tires, batteries, electrical system, cooling components and running gear are all.

Also, all the many rubber and plastic parts that dry out from sitting in the sun. I can't forget all the bugs that are compelled to enhance your paint job. But when it's all said and done there ain't nothing like enjoying the benefits of a ride on a nice sunny day with a few other V8ers. And even stopping for ice cream along the way.

It was a very enjoyable day at our monthly lunch. Thanks to Neal Garland. Good wine, good food, good friends. What could be better than that?

We will be scheduling a board meeting soon after the Gettysburg Meet. We have quite a few topics to discuss. Outings and activities are the main topics. Trying to get our new members acclimated and more familiar with each other as things have a way to pop up and hardly enough time to get to know get to know each more.

Attending monthly meetings is a big step and a great way to reach out and make these guys welcome. We have some neat outings coming up, it sure would be nice to have the new members attend and feel like they belong to a family and not just a “club”. Lots of good weather left to do some gettin together. Let's just do it.

N joy ur V8 B4 it's 2 L8

*Jeep*

**Henry Ford:** *I don't know anybody so old that he can't do something useful. Just give him a chance and see"*



## Officers & Board 2016

**President:** Jeep Iacobucci  
**Vice President:** Frank Posar  
**Secretary:** Virginia Herrmann  
**Treasurer:** Dan & Diane Francis

### Directors

Jack Bukszar  
Rich Jandrey  
Steve Kronen  
Earl Peters

**All Meetings are held at  
Stow Community Center  
3800 Graham Road  
Stow, OH**

“Kick Tires”: 7:00  
Meeting Begins: 7:30  
Ends: 10:00 or Sooner

### Website:

[www.norgv8club.org](http://www.norgv8club.org)

### Editor

Annette & Craig Gorris  
10160 Echo Hill Drive  
Brecksville OH 44141  
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annette.gorris@gmail.com



## August Program

Our speaker for our August Program is Mr. Jim Smith from Exit 11 Tire. He will discuss tire date codes and describe how the new valve stems sense that a tire has less than the required air pressure.

**Hello August!**  
(and goodbye July)

## MINUTES OF JULY 15, 2016 N.O.R.G. MEETING

The meeting was called to order @ 7:40 PM by Vice President, Frank Posar. Members were asked to introduce themselves and their cars. Frank thanked Sharon Bukszar and Charlie Jandik for cookies and coffee this evening.

The meeting was short with no speaker and no Secretary's report and only 20 members in attendance. Annette has the club's best wishes on her road to recovery. It sounds like Craig is taking good care of her.

There was no Treasurer's report.

Our speaker for the evening was Scott Bunch of Royalton Auto Service. He was unable to join us this evening due to a broken rib. He will speak to us in a month or so as per our program chairman, Rich Jandrey. Rich did pass out a crossword puzzle for the members to do at their leisure.

Our Newsletter Editor, Annette was absent so the Co-Chair Craig filled in. Craig asked for pictures from the Collette's picnic of July 9, 2016. Please forward to him for the newsletter. Craig also spoke about sending two letters to prospective members.

Our Web-site is running well. Regis has completed some updates and everyone needs to look at this. It is a wonderful web-site representing our club.

No SEMA report. Pat Rooney said he is not receiving the newsletters anymore. Georgene gave Frank Posar a Sunshine report. She has sent out some get well cards.

Neal Garland spoke on activities. He has a luncheon set-up at the High-Low Winery. They have a limited soup and salad menu. Meet at 11:30 on Thursday, July 21<sup>st</sup>.

Neal spoke about his trip to Tulsa. He drove a modern car due to the heat. He said the meet was much smaller, but 140 cars were registered.

The Eastern National meet is in Gettysburg, PA on August 8<sup>th</sup> - August 11<sup>th</sup>.

Dick Deyling gave a report on Collette's picnic. The food and the hospitality was great as usual. Thank you Nancy and Dave for a great day!

Ginnie Herrmann reported on the club's Christmas party. With the Cork Screw restaurant not being able to accommodate our club; the Christmas party was booked at the Oaks Restaurant for December 4, 2016 at 1PM.

Ron and Karen Mihalek invited the club for a breakfast at their farm on September 25, 2016.

Frank and Ginger Posar once again are setting up a trip to the Riverside Inn dinner theatre for September 17<sup>th</sup> thru September 18<sup>th</sup>. The cost is \$225.00/couple which includes your meals, theatre and room. The show is "Driving Miss Daisy" and reservations are recommended

Neal Garland moved the meeting be adjourned and was seconded by Jack Bukszar. The meeting was adjourned at 8:15PM.

Respectfully Submitted,

**Virginia Herrmann, Secretary**

## 2016 Activities At A Glance

- **Wednesday August 17<sup>th</sup>** Car Show & Cruise, Regina Health Center, Richfield ***Information on page 7***
- **Friday August 19<sup>th</sup>** 7:30 PM Monthly Club Meeting, Stow City Center
- **Saturday & Sunday September 17<sup>th</sup> & 18<sup>th</sup>** Riverside Dinner Theatre ***Information, Page 11***
- **Friday September 16<sup>th</sup>** 7:30 PM Monthly Club Meeting, Stow City Center
- **Sunday September 25<sup>th</sup>** **9:30 AM** Breakfast at Mihalek's Farm ***Information, Page 8***



## Welcome New Members

David Clark & Carole Bowden  
13963 Sweetbriar Lane  
Novelty OH 44-72  
440-338-8778  
[steedsclark@gmail.com](mailto:steedsclark@gmail.com)

They own a 1936 Ford Cabriolet



Gary Bukszar  
10713 N. Waterhole Pl  
Tampa FL 33612  
813-935-6318

Gary does not own an early Ford V-8 but he did send in a photo of his vehicles





## N.O.R.G. Cookie Bakers



August Meeting	Momoe Garland
September Meeting	Bruce Lewicki
October Meeting	Annette Gorris
November Meeting	Barb Rooney

### LUNCHTIME OUTING FOR SATURDAY, AUGUST 27

Eight NORGers enjoyed soup, sandwiches, and wine at the High and Low Winery for our July outing. We even had great weather for driving our old cars!

For our August lunch, we will meet at BREWSTER'S CAFE, BISTRO, AND PUB, located at 2681 Creekside Drive in Twinsburg, Ohio 44087. Their phone number is [330-405-7222](tel:330-405-7222).

Brewster's can be a bit tricky to find because it is not visible from the main street going through Twinsburg. It is located close to where I-480 goes over State Route 91 (Darrow Road). Creekside Drive is the first street north of this interchange. There is a traffic light at 91 and Creekside Drive. Drive east on Creekside (a right turn if you are travelling north on 91 or a left turn if you are travelling south).



***If you end up in a shopping center you turned the wrong direction!*** You will see Brewster's as you get to the first curve on Creekside. Plan to arrive at 11:00 a.m. so we can beat the noontime rush

Following our lunch, at about 1:00 p.m. we will travel a short distance to visit the showroom of Harwood Motors. As you recall, Matt Harwood was our featured speaker at last month's meeting. He provided an interesting and informative look at the buying and selling of special interest cars. He currently has several extremely nice flatheads in his showroom. Hope to see you there!

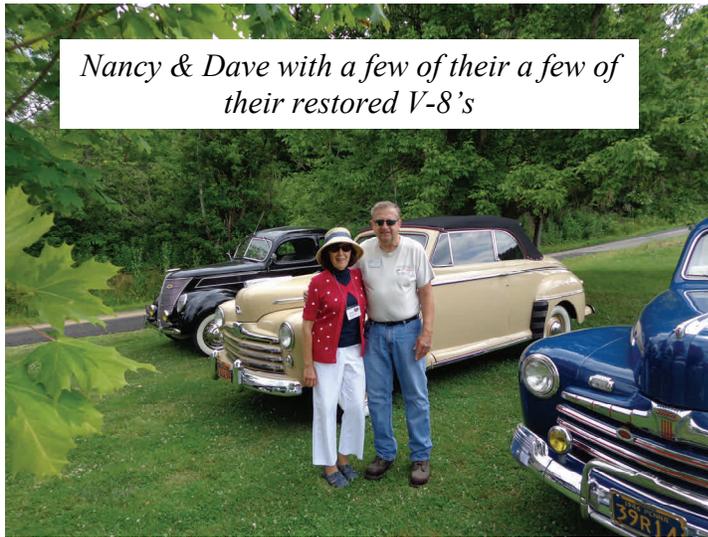


## Club Picnic at Dave & Nancy Collette's Farm

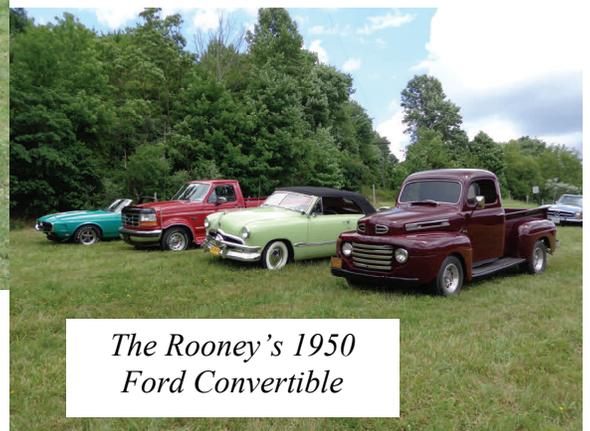
On Saturday, July 9<sup>th</sup> Dave & Nancy Collette held their invitational vintage car, truck & motorcycle picnic at their farm in Portersville Pa. As usual there were many different makes and models of antique and collectible vehicles. Dave and Nancy invite our Northern Ohio Club, the Pittsburgh Early Ford V-8 Club, local A.A.C.A. members and other old car friends. It was a perfect day for a picnic and the Collette's supplied hot dogs and hamburgers while the folks attending brought all sorts of food to share.

NORG members included **Barb & Ted Cragulets**, **Dick & Rose Deyling**, **Jeep & Georgene Iacobucci** and **Barb & Pat Rooney**. As usual, everyone had a great time.

*Nancy & Dave with a few of their a few of their restored V-8's*



*Jeep & Georgene in their 1947 Mercury*



*The Rooney's 1950 Ford Convertible*

## Central National Meet Report Tulsa Oklahoma

NORG Member *Neal Garland* attended the Early Ford V-8 Central National Meet in Tulsa that was held June 12<sup>th</sup> - June 16<sup>th</sup>. Neal said it was very nice and the host group did a wonderful job of making all members feel “right at home”. Neal did say that the weather was dry and very hot.

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### Western New York Tour July 11<sup>th</sup> - 15<sup>th</sup> “Fording Around the Finger Lakes”



*Fording* AROUND THE FINGER LAKES  
Western NY RG  
Golden Anniversary Tour

This was the third time that the Western New York Regional Group #3 has put together a Tour. Their first two were absolutely great and this one was no exception. In addition to the beautiful surroundings and magnificent attractions, their members did an outstanding job of making all participants feel welcome. Our members who attended were *Don & Judy Brehm* driving their 1947 Lincoln Continental, *Jack & Sharon Bukszar* and *Bruce and Marie Lewicki*. This was the first time that these members joined in a V-8 Tour however, there was nothing but great comments on how much fun it was. On the last evening everyone enjoyed the banquet.

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### Early Ford V8 pickup honored in Forever stamp group

The United States Postal Service’s latest line of Forever stamps will pay tribute to the most American vehicle of all, the pickup truck.

The four Forever stamps will honor the 1938 International Harvester D-8; the 1948 Ford F-1; the 1953 Chevrolet Advance-Design; and the 1965 Ford F-100.

The trucks chosen are representative of a broad cross section of vehicles. However some would argue that some milestone vehicles were overlooked. Ford’s 1925 Model T runabout with pick-up body, considered by many to be the first factory-produced pickup (as earlier examples were generally cab chassis fitted with beds), isn’t one of the offerings, and neither is the 1955-’58 Chevrolet Cameo Carrier, arguably the first “luxury” pickup.



# 14th Annual Car Cruise & Show Wednesday, August 17th

Regina Health Center  
5232 Broadview Road, Richfield

6:00PM ~ 8:00PM  
Free Admission



*This is More of a Benefit for the Elderly Residents than a Car Show  
They really enjoy seeing the vehicles and reminiscing*

*Refreshments Available Including*

- Sandwiches
- Soft Drinks
- Ice Cream

Door Prizes and Much More

# YUMMY FUN

Sunday Breakfast  
Sunday, September 25<sup>th</sup>  
9:30 AM



Ron & Karen Mihalek's Farm  
1020 North Medina Line Road  
Akron 44333

We will be cooking fancy scrambled eggs.

Grills will be available for you to prepare your choice of breakfast meats or what you care to eat.

We will supply: Napkins, Plates, Silverware, Coffee & Cups

You should bring:

- ◆ Your Choice of Breakfast Meats
- ◆ Lawn Chairs
- ◆ Something Yummy to Share

*RSVP to Ron & Karen 330-659-4208*



## Man who saved V8 engine dies

Chase Morsey, known throughout the Ford staff as the man who saved the V8 engine, died last month at 96.

In 1952, Morsey, then a 29 year old research assistant with less of a year at Ford, discovered that Ford planned to discontinue the V-8 for the 1952 model year, leaving only a six-cylinder engine to power Ford's passenger cars. He expressed his dismay to his supervisor.

Morsey had come to Ford with a background in statistical analysis with the Army Air Force, he started at Ford as a trainee with a boundless enthusiasm for Blue Oval products – since the 1930s he'd owned only Ford V-8 automobiles

Morsey not only didn't like the idea because he liked the product, but he also felt that it would lead to a drastic drop-off in sales for Ford, so he proposed surveying all the Ford dealers to get their opinions on the potential change. When compiled the results were overwhelmingly negative, so he made his pitch to Henry Ford II. The V-8 remained.

Morsey was soon assigned to the Competitive Analysis Department, which at the time was Ford's spy program, tasked with climbing the fences at GM's Proving Grounds in Arizona to get photos of GM's secret projects. By the early to mid-Fifties, he was put to work developing the marketing for the Thunderbird, and later on in the decade he did the same for the Edsel.

Despite the failure of the Edsel's marketing, in the early 1960s Lee Iaccoca turned to Morsey, then head of Ford car marketing, for his expertise in marketing and market research. "He found that the demographics of car buyers were changing," "baby boomers, were getting married and having kids and that they would account for more than half of the projected new car sales for the upcoming decade. Additionally, car styling for the '60s would have to reflect the tastes of these new young buyers, not of the older generations. Young people had definite ideas about what they wanted in styling and performance.

With Morsey's research in hand, Iaccoca could prove that a market existed for a sporty, Falcon-based four-seater – the car that would become the Mustang – and as a result got the go-ahead to develop it.

Morsey was rewarded with a new assignment: Iaccoca put him in charge of marketing for the Mustang and its launch campaign, Tiffany Gold Medal Award for Excellence in American Design bestowed on the Mustang. That campaign is now considered "the most successful ad program ever put together by a car manufacturer in the United States."

Morsey remained with Ford until the late 1960s, when he took the chief financial officer position at RCA. He later owned his own Ford dealership in Phoenix and started Morsey Oil Company before retiring to Bel Air, California.



Very fascinating article . Ford was planning to drop the flathead in favor of an OHV 6. If this happened, the EFV-8 Club would cover 1932-1951. Interesting !!

*Thanks to Murv Perry  
For this*

## Edsel wanted Luxus as model for '35 Cabriolet



Edsel Ford had a vision of what a 1935 Ford Cabriolet should look like. He took his idea to the Karosserie Deutsch Cologne in Germany, to have them create a car he envisioned without interference from his father. They developed a hand formed body of aluminum panels on ash frames that fitted on a standard 1934 chassis.

When the body was finished, it was shipped to Detroit where it was mounted on a '34 frame and chassis that Edsel had secretly sent to the Lincoln building. Then he commissioned Jenks & Muir of Detroit to create the interior. They designed seats luxuriously upholstered in tan leather and used instruments for fuel, temperature, oil pressure and speedometer from a Brewster and a Stewart Warner tachometer. He finished off the black wire wheels with small chromed hubcaps that were also from a Brewster. The hood was a standard 1934 Ford hood that had been punched with the louvers planned for 1935 and the grille was also a 1935 Ford part that was mounted further back and on a steeper angle. Edsel called the car the Luxus, which is German for Luxury.

Mechanically the car is identical to a 1934 Ford, including the 221 cubic inch flathead V8 and manual gearbox. Suspension and brakes are also standard. Richard Lentillo, editor of *Classic Car* recently photographed the car at the home of the present owner in St. Augustine, FL.

*Thanks to Murv Perry for this Article*

## Pack your bags it is time for food, fun, and fellowship at the Riverside Inn Dinner Theatre September 17<sup>th</sup> & 18<sup>th</sup>

Ginger and I are planning another overnight trip to the Riverside Inn in Cambridge Springs, Pennsylvania this September. This is a wonderful old Inn that you just can't help falling in love with. The food, dinner show, rooms and service are all exceptional and deserving of a return trip. Those of you who went with us last time can attest to this and we hope you will join us again and encourage others to do the same.



That being said here are the details:

- Where: The Riverside Inn, One Fountain Avenue, Cambridge Springs, Pa. 16403
- Event: Nifty Fifties car club dinner theatre group
- Arrival: Saturday, September 17, 2016
- Depart: Sunday, September 18, 2016
  
- Package includes: 1 Nights lodging (double occupancy), Dinner and show Saturday night, Breakfast Sunday morning, and tax. Gratuities are not included.
- Package Cost: 225.00 per couple
- Reservations: ***Each couple is responsible for making their own reservation*** by calling 1-855-217-5153 and let them know you are with the Nifty Fifties group.
- We will be having a three course dinner while we enjoy the play "Driving Miss Daisy"

The Inn is about two hours and fifteen minutes from the Macedonia area if you travel the interstates and an all day trip if you travel the back roads with us. If the weather is nice we can bring the old cars and they will have an area for us to park them.

I have 16 standard rooms and 2 handicap assessable rooms on hold at this time. Do to another booking the 16 rooms are on the third floor and there is no elevator available. However we will have same people to help with getting baggage up and down the two flights of stairs. The group that has the second floor has until July 1<sup>st</sup> to make reservations and any leftover 2<sup>nd</sup> floor rooms will be given to us.

I would like to have all **signed up by August 1<sup>st</sup>, 2016** and would appreciate you letting me know when you have registered and if you plan on traveling on your own or with us. AFTER REGISTERING WE WILL GET A TRAVEL PACKAGE TO YOU WITH MORE DETAILS.

*For question or concerns call me at 330-467-0465 or e-mail me at [posarf@roardrunner.com](mailto:posarf@roardrunner.com)*

Thanks you and looking forward to hearing from you, Frank and Ginger Posar

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**Happy August Birthday**

- Mary Ellen Thomas 3
- Jewell Thomas 5
- Bruce Lewicki 8
- Shirley Buehler 10
- Rose Thomas 16
- Dan Francis, Anthony Gray,
- Skip Schweikert 17
- Shirley Jones 18
- Marilyn Schigulinsky 20
- Richard Wolf 22



**The Headliner Deadline**  
 1st Day of each month. Please e-mail articles, tech tips, outings, adds, club news and pictures to:  
 Annette Gorris  
 annette.gorris@gmail.com

*Don't Forget to Check out our updated website :*  
**www.norgv8club.org**

**August Meeting**  
**Friday, August 19<sup>th</sup>**  
**7:30PM**  
**Stow City Center**